



SALAAM PEACE

Annual Report 2022



"To me, Salaam Peace has always been the epitome of human kindness. The leadership and team have an infectious generosity of spirit and belief in young people. They demonstrate that we all have more that binds - than separates - us. The London Community Foundation has been a proud supporter of their work."

Kate Markey - The London Community Foundation



“The Resident Participation Team at Hackney Council have been working in partnership with Salaam Peace for many years.

Sab and his team work on several of our estates providing safe spaces for young people whilst supporting them in physical activity and building resilience.

They offer a programme of activities where young people get to see positive role models from their communities leading. This helps raise the aspirations of young people participating and allows them the opportunity to follow in their footsteps.

Salaam Peace is now very much embedded into our communities and the work they do is invaluable for community cohesion and creating a sense of belonging.”

Kelly Edwards – Hackney Housing

Who We Are & What We Do

Salaam Peace is a registered community interest company that uses sports and education to bring people together from diverse backgrounds in order to promote the following outcomes:



Engagement of Black and Global Majority (formerly BAME) communities



Physical and mental wellbeing



Skill development and social education



Youth Leadership: pathways from participation to volunteering, training and employment

To create positive change, we deliver the following high-impact programmes, engaging 1200 people weekly, ranging from children aged 3 to adults in their 70s:

Evening and weekend community sports sessions for young people

Children's study support and life skills sessions

Female-only sports

Men's football

Youth football teams

Walking and cycling groups

School sports engagement- P.E, lunchtime clubs, afterschool clubs and staff INSET

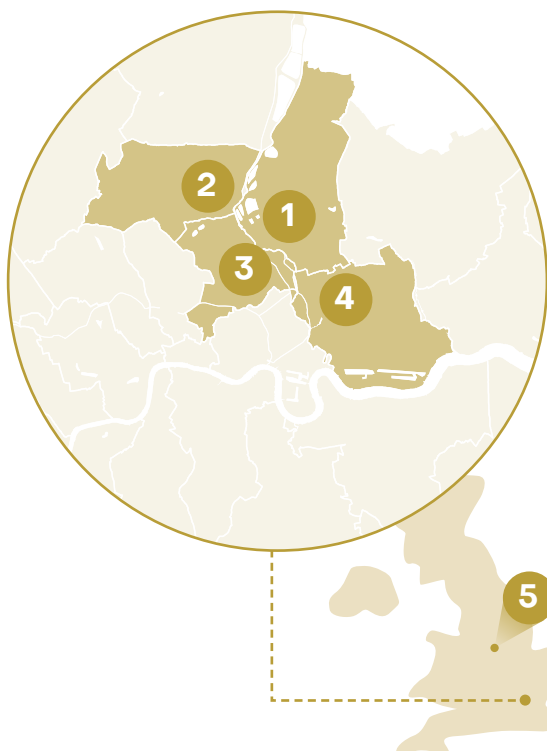
Community events

Holiday sports programmes

Youth advisory board

"Community Champions" volunteering and employment programme

Our programmes take place in the following areas:



1 Waltham Forest: Edinburgh Primary School, Henry Maynard Primary School, Lammas Secondary School, The CRATE, Downsell Primary School

2 Hackney: Hackney Marshes, Hawksley Estate, Frampton Park Estate, Nisbet House Estate, Geffrye Estate

3 Haringey: Down Lane Park

4 Newham: Britannia Village Primary School, Royal Wharf Primary School

5 Leicester: Victoria Park, Regent's College

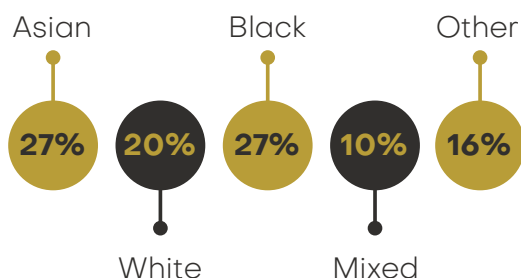
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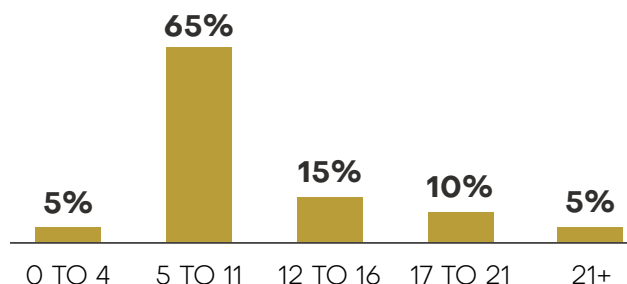
Increase of core participants from

250 to **1200** within 2 years

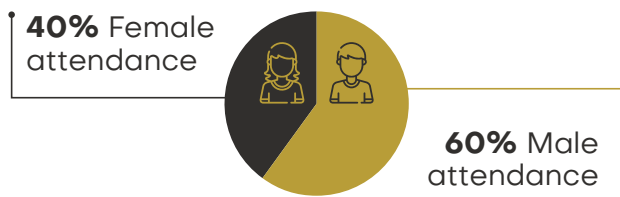
We serve a diverse community



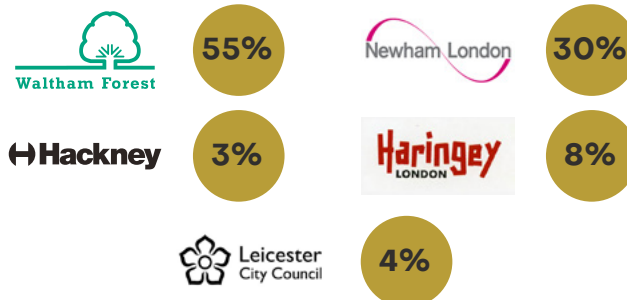
Participants by Age Group



Participants by Gender



Participants from



"It has been a privilege to witness the good Salaam Peace has done in the community and beyond to develop young people, affecting real and lasting social change. I am proud to be associated with the Salaam Peace family. Salaam Peace truly embody 'confident custodianship' in every sense."

Lee Hagger,
Head of Academy Player Care,
Fulham F.C



Awards received in the last year:



LTA Connecting Communities:

“On behalf of Essex Tennis and the LTA, I am delighted to confirm that Salaam Peace are the **Essex County winner of Connecting Communities** in the LTA Tennis Awards 2023. Your nomination was outstanding, and the award is well deserved”

We received the award for providing tennis opportunities within any community setting. We use innovative ways for people within the community to engage with tennis, with a strong emphasis on those under-represented or under-served within the sport, BAME communities and Women/Girls. We have been successful in driving deeper and broader engagement within the community and have demonstrated positive social impact. Our Tennis sessions have provided a great and fun playing environment: making tennis safe, welcoming, accessible and inclusive

Our **SP Utd U15s** won the **Hackney Marshes Saturday Youth Football League** for the **second year in a row**. The team highlights our ability to bring different groups together with representation from Haringey, Hackney and Waltham Forest. As well as being successful on the pitch we have seen a development in behaviour, attitude, and educational attainment.



“I would call my experience with SP a “lifesaver” journey. As mentioned, I was coming out a very traumatic experience, I had just moved back to London after more than a year spent in Epsom and although I am a very open and sociable person with lots of friends, in that period I just wanted to be at home and cuddle myself in a very dangerous lonely space.

The SP’s family welcomed me like one of their owns and Sab, after realising something was wrong, gave me great strength just pushing me to join all sort of sport and community events sponsored by the organisation.

I started to love mixing with other young people coming all from different backgrounds and experiences and that became my surrogate family in this country. I remember for the very first time I felt I was finally part of a community and that was quite a reassuring feeling.”

Anna Di Donato



Residential May 2022:

In partnership with the Jack Petchey Foundation and London Youth, we were able to take a group of 10 young people and 2 staff for a 3-day residential to Hindleap Warren Outdoor Centre. This was our first residential since the Covid 19 Pandemic. Our young people and staff were able to experience:

- **Orienteering** – The young people were sent out into an area of the forest to find orienteering markers and complete the course.
- **Team building** – The group attempted different challenges utilising both physical and mental skills. The task exposed and developed varying team dynamics and leadership styles.
- **Archery** – The Young people were taught how to use a bow and arrow culminating in a point scoring competition.
- **Axe throwing** – We were given the chance to throw small angel axes and larger tomahawks, and throw these safely into one of our wooden targets.
- **Pioneering** – Groups were given the challenge of building a giant catapult using only wooden logs and ropes, to propel tennis balls toward a target in the woods
- **Obstacle Course** – An underground maze, a linear assault course and the famous Hindleap 'wet tunnels'; two underground pipes

"it was so much fun. We got to do lots of activities and the whole week was very enjoyable. I learnt to use a bow and arrow and completed the obstacle course."

Esa

For the staff and participants, this was a great experience.

Weekend offer:

For many of our young people our weekend engagement programme gives a full day of support to those who most need it. On a Sunday, our offer includes:

- **Group cycling** – 90mins and approximately 15-20 miles. We meet in E17, with additional pick up points in Haringey and Hackney. The group cycles across London to landmarks such as Tower Bridge, London Eye and St Paul's Cathedral. Participants learn road safety, working as a group and following instructions.
- **Study Support** – Young people come to the Crate E17 where they are supported by staff with homework, revision, and coursework. We provide laptops, tablets, 1-2-1, and group support. Each half term we deliver a workshop on a wide range of topics including basic financial management and citizenship.
- **Lunch break** – warm lunch provided in partnership with food outlets at the Crate.
- **Sports Session** – This includes a minimum of three sports for participants as well as a first step for volunteers to develop their skills.

"I have attended the cycling for 2 years + and now help Sab with managing the group while we are on the road. After the cycling I attend study support, which allows me and my friends to work together with assistance when needed. I then help with the Sports session which has given me confidence in leadership and communication. These skills I use in everyday life." Zayd

School delivery:

In 2022 we have seen a growth in the amount of work we do in schools and with schools.

- **Edinburgh Primary School** – PE provision, lunchtime, after school and community programmes for the whole family.
- **Downsell Primary School** – a new partnership which has seen our staff support the school with organised lunchtime provisions.
- **Henry Maynard School** – Lunchtime engagement has seen students and parents now attend our community programmes in the borough,
- **Britannia Village and Royal Wharf Schools** – We have seen development with an additional day at the schools. Salaam Peace has supported the schools with entering borough tournaments which has seen successes in Athletics and Girls Football competitions. The community sessions are now run over three days and engage over sixty children. We have three girls representing our SP UTD Girls Football team.



Staff and volunteer development:

We have seen a continued development of our existing staff team and a new team of community champions.

Agne (24) Director of Strategy & Administration, celebrated 10 years with Salaam Peace: “I started with Salaam Peace in 2012 (after moving to London from Lithuania in 2011) as a participant on a group gym project in Waltham Forest.

I felt an immediate sense of belonging which inspired me to volunteer. Through the support and learning from Sab, I developed my skills coupled with my pride in time management and reliability. By 2022, I have raised over £300,000 for the organisation, deliver numerous sports projects and oversee our payroll and balance sheets.”

Che completed his degree and has joined the staff team full team, Che leads our work in Hackney as well as working across all boroughs. Che will be joining the team of Directors of the coming months.

We have seen a major developments in the roles of **Khunais, Alex, Andrew** and **Muneerah**. All four work across the full range of programmes and have benefited from our workforce development gaining many qualifications. Both Alex and Khunais received awards at our end of year Christmas Meal for their exceptional contribution in 2022. The Community Champions, Elizah, Zayd, Mohammed and Zayn have been a major part of the success of 2022.

Jack Courtney – Britannia Village School

Salaam Peace are a large part of our trust and school sports programme. They take huge pride in developing the whole child and not just their sporting ability. Their great work has inspired more children to take part in extracurricular activities and have created pathways for the children to develop. As a trust we have enjoyed our most successful sporting year in both schools histories. Which is thanks to the SP team.

“SP has been a blessing in the local community, keeping the kids motivated and healthy”

Billy Pittson – Activated Creatives



SP Leicester:

2022 has been a year of growth for Salaam Peace Leicester, as we have continued to use sport as a tool for social development. Our team has expanded as we launched our Community Netball Project for females of all ages and expanded our Community Football Project to cater for boys as young as 7 years old. Over 30 participants attend the netball project and 40+ attend our football on a Saturday morning.

Through these projects, we have been able to bring together members of our community from different backgrounds and provide them with a safe and inclusive space where they can learn, grow, and play. We are proud to have used sport to promote social cohesion, personal development, and positive community engagement, and look forward to continuing to create opportunities for individuals to achieve their full potential



"I wanted to formally thank you for your help with the Save London Lives showcase event yesterday. It was very much appreciated. However, more than that, I also wanted to thank you for your support throughout the programme. You've been a 'rock' and that made a huge difference to me personally."

Steve Clare - Cyta Consulting Ltd



CEO statement:

Another successful year with so many outcomes. I would like to thank all our staff and volunteers for showing passion, energy, and enthusiasm to ensure our communities are served to the highest standard. A big thank you to all our partners and supporters. A few highlights have included:

- Che and me presenting at the London Community Foundation/Evening Standard Saving London Lives Event in September.
- Agne celebrating 10 years at Salaam Peace.
- Azi's growth of the school based programmes and workforce development.
- The programmes in Leicester.

In 2015, I said at the "Be the Change Awards" that we want Salaam Peace to be recognised for the work the organisation does and not me as an individual. We have seen this and long may it continue.

At Salaam Peace we have always worked towards creating a family atmosphere. An environment where everyone is welcomed and valued. The SP Family has grown and being a part of this has and will always be a privilege.

Get in Touch

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Join our growing list of partners

